

A Major Fund Drive/Capital Campaign is an intensive effort to raise a significant sum of money for nonrecurring parish needs over a specified period of time and can be a powerful extension of Stewardship practices within a parish community. The campaign should be a carefully planned and executed program with a clearly defined need and period of redemption based on the principles outlined in the USCCB's Pastoral Letter on "Stewardship: A Disciple's Response".

A major fund raising effort that has been developed and carried out with understanding and respect for the themes and convictions within this Pastoral Letter will not only provide resources for physical growth, but also spiritual growth and the building up of the faith community. A fund raising plan rooted in true Catholic stewardship is never about begging for money. It should always provide an opportunity to live out the call to discipleship giving back to God that which is God's.

A CAMPAIGN ROOTED IN STEWARDSHIP

WHERE DO I START?

A guide for pastors and parish staff.

The Office of Development and Planning staff is well experienced and well informed of the best practices guided by the USCCB's Pastoral Letter, "Stewardship: A Disciple's Response". A director will support and guide the pastor and parish leadership through every phase of the campaign.

For more information or to schedule a meeting, call 1-877-241-2550 or by email contact:



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A Stewardship Approach to fund raising is:

1. Your fund raising activity should always start with a discussion with your pastor. All parish fund raising activities should not only fund the projects of the parish, they should also serve it.
2. Your fund raising activity should offer an opportunity to live out who we are as Christians and what we, as Catholics, are called to do as disciples of Jesus.
3. Stewardship is a way of life, not a program. Engaging a stewardship community and developing servant leaders will empower your parish.

7 components of a successful campaign rooted in stewardship.

1. Prayer
2. The Case Statement for Support
3. The Leadership
4. The Gifts Prospectus
5. The Timeline/Schedule
6. The Budget
7. Four (4) Phase Fund Raising Plan
 - i. Preparation Phase
 - Feasibility Study
 - Materials Development
 - ii. Active Phase
 - Quiet/Leadership Solicitation Phase
 - General Solicitation Phase
 - iii. Follow Up Phase
 - iv. Redemption Phase

WHERE DO I START?

So often one of the first questions that we are asked by parishes considering a campaign is, “How long will it take before we can start the campaign and where do I start?” In most cases, the process for initiating a campaign, which is a fund raising effort of \$100,000 or more, would begin with the following steps:

1. Under the leadership and guidance of the pastor, a small working committee of key parish staff and constituents should be selected to work with the Office of Development and Planning to begin preparing the parish for a successful campaign.
2. Begin to develop a preliminary Case Statement for Support. This statement will be a clear and concise description of the details of the projects being considered along with its rationale and estimated costs.

For guidelines and assistance with plans for new buildings and other capital construction and maintenance projects contact the Diocesan Facilities Office at 614-228-2457.

3. Communicate with the Office of Development and Planning for approval procedures and diocesan guidelines. It is a requirement of the Diocese of Columbus that a parish or school must first receive the blessing of our Bishop in order to proceed forward with a major fund raising effort. A Feasibility Study is also required prior to moving forward with a campaign.
4. Consult with the Parish Pastoral and Finance Councils and obtain initial pastoral approval in writing from the Bishop of the Diocese of Columbus.